



ENTREPRENEURSHIP DEVELOPMENT CELL, HISLOP COLLEGE, NAGPUR

Title: Installation of ED Cell 2018

Date: 30th August

Venue: AV Room

Report:

The Entrepreneurship Development Cell: 2018-19 of Hislop College is inaugurated and installed at the hands of Dr. Yogita Kasture, Care taking CEO, Centre for Innovation, hosted by VNIT, Nagpur on 30th August. The convener, Dr. Mousumi Bhowal in her introductory remarks said that the ED cell works for developing an attitude for entrepreneurship among the students. She said that the cell provides a platform for nurturing innovative ideas of students and conducts creative workshops and talks of experts to motivate the students towards entrepreneurship.

Dr. Yogita Kasture in her address explained the concepts of entrepreneurship and start up by citing various examples. According to her, entrepreneurship is a life style which is to be cultivated by conditioning mind set. She said that Entrepreneurship development activity aims at holistic education, entrepreneurship training, creative learning process and business perspective. She defined an entrepreneur as a person in effective control of understanding, who undertakes a business and entrepreneurship as re-engineering, On the other hand, she said; start-up needs innovative ideas and out of box thinking for development of a new product. She further stressed that entrepreneurship should aim at offering something to society which is addressing their pain areas. She told the student members to start documenting their ideas and thoughts. These ideas will get matured and motivate the students to take up good projects. Her talk was very informative.

Mr. Amar Naise, Trainer and Facilitator at Centre for Innovation, VNIT, Nagpur conducted an interesting interactive session with students and defined characteristics of entrepreneurship as Founder, Opportunity, Team and Resources. He stressed on how opportunity is connected with effective communication by sharing interesting examples and success stories of creators

of 'You tube', Face book, Whats App etc. He further explained by giving many examples, the role of identification of customer needs and effective communication skills in marketing the product and how the two qualities, managing risks and learning from failures are important in entrepreneurship. The students enjoyed both the talks. Dr. Dini Menon compared the programme and proposed the vote of thanks.

President: Sumedh Parale: B. Sc. II

Secretary: Zidan Kachhi: B. A. II

Treasurer: Abhishek Bondane: B. Com. II

Executive members:

1. Prazesha Naidu: B. Sc. II
2. Raj Vikaram: B. Sc. II
3. Kalyani Balpande: B. Com-I
4. Amandeep Kaur: B. Com-I
5. Annie Jacob: B. A. I
6. Tanushree Warhare: B. A. I

Mentors:

1. Rushant Dhanwate: B. Sc. III
2. Lokesh Dongre: B. Sc. III
3. Raja Sinha: B. Sc. III

The installation function was followed by a group photograph of elected student members with guests and ED Cell teachers. Around 76 student members of ED cell attended this programme. Both the talks received an overwhelming response from the audience. Dr. Dini Menon proposed the vote of thanks.

Participants: Students – 76, Teachers – 06



INSTALLATION OF ED CELL 2018

Mousumi Bhowal
Dr. Mousumi Bhowal
Convener
ED Cell, Hislop College, Nagpur.



D.R. Christian
Dr. (Ms.) D. R. Christian
Principal
Hislop College, Nagpur
**HISLOP COLLEGE
NAGPUR**

Out of box thinking can make good entrepreneur: Dr Kasture

■ Staff Reporter

EXPLAINING various concepts of entrepreneurship and start-ups, Dr Yogita Kasture, Caretaker Chief Executive Officer, Centre for Innovation said, "To establish startup and become a good entrepreneur one must think out of the box." Dr Kasture was speaking during the inauguration of Entrepreneurship Development Cell of Hislop College. Vice-

Principal Dr Prashant Shelke presided over the function.

Convener, Dr Mousumi Bhowal in her introductory remarks explained aims and objectives of the cell and said that the ED cell of Hislop College works for developing an attitude for entrepreneurship among the students.

Amar Naise, Trainer and Facilitator at Centre for Innovation, VNIT also spoke on the occasion. The student mem-

bers installed as office bearers include President: Sumedh Parale; Secretary: Zidan Kachhi; Treasurer: Abhishek Bondane; Executive members: Prazesha Naidu, Raj Vikaram, Kalyani Balpande, Amandeep Kaur, Annie Jacob, Tanushree Warhare, Mentors: Rushant Dhanwate, Lokesh Dongre, Raja Sinha.

Dr Dini Menon compeered the programme and proposed a vote of thanks.



Dr Yogita Kasture, Dr Prashant Shelke, Dr Mousumi Bhowal and others during the inauguration of Entrepreneur Development Cell

MEDIA COVERAGE

M Bhowal
Dr. Mousumi Bhowal
Convener
ED Cell, Hislop College, Nagpur.



D R Christian
Dr. (Ms.) D. R. Christian
Principal
Hislop College, Nagpur
PRINCIPAL
HISLOP COLLEGE
NAGPUR



ENTREPRENEURSHIP DEVELOPMENT CELL, HISLOP COLLEGE, NAGPUR

Title: Peer Interface Programme

Date: 7th September

Venue: Room 211

Report:

The ED cell of Hislop College organized 'Peer Interface Programme' on 7th September 2018. The noted young alumnus entrepreneurs of the college from Commerce, Science and Arts stream were invited to share their success stories with student members of the ED cell. The guest speakers included Mr. Prasen Lonikar, Mr. Akshay Tripathi and Ms. Swaima Ahmad. The objective of the interface programme was to put before the students role models from their college, who are successful entrepreneurs and to provide a platform for an effective sharing and interaction between them to motivate the current members towards entrepreneurship.

Mr. Prasen Lonikar, alumnus of the Commerce (2011-2014 batch) and founder of a start up, 'Klathrate' which provides a Trade Finance platform which provides working capital loans by discounting the invoice for SME business which includes risk coverage of buyer's bankruptcy, Protracted Defaults and good Insurance. He further spoke on essential issues related to 'start ups' which should include characteristics like affordability, readiness, learning efforts, micro configuration, and collective participation and requires patience and perseverance.

Akshay Tripathi, alumnus of Science (2011-2013) founder of 'Citron Agrotech' shared his success story with the student audience. His startup company deals with cultivation Essential Oil-bearing crops in Vidarbha region and extraction of 4 types of oils that have high demand in the market. The waste extract of the crop is used in preparation of a manure. Akshay further explained the cultivation technique and requirements for growing these oil-bearing

crops like soil, climate, irrigation, planting time, harvesting time etc he also discussed the cost and benefit analysis and marketing issues.

The third speaker was Ms. Swaima Ahmad, an alumnus of Humanities (2016-2018) who is the Founder and Director of 'Footprints Pvt Ltd. Her company deals with soft skill training, Event management, Corporate Social Responsibility Management. She highlighted how the qualities of soft skills related to communication; body language will be helpful in marketing the product, starting with professions of event management, corporate training programmes, management programmes.

The programme was followed by an interactive session between speakers and the audience. The alumnus peer entrepreneurs could connect with the audience very well and assured their help in future. The programme ended with a formal vote of thanks by Sumedh Parale, the president of ED cell. The programme was compared by Zidan Kachhi, the secretary of ED cell.

Participants: Students – 77, Teachers – 07





PEER INTERFACE PROGRAMME

Mousumi
Dr. Mousumi Bhowal
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ENTREPRENEURSHIP DEVELOPMENT CELL, HISLOP COLLEGE, NAGPUR

Title: Workshop on Skills for Grooming Industry

Date: 25th September

Venue: Room 211

Report:

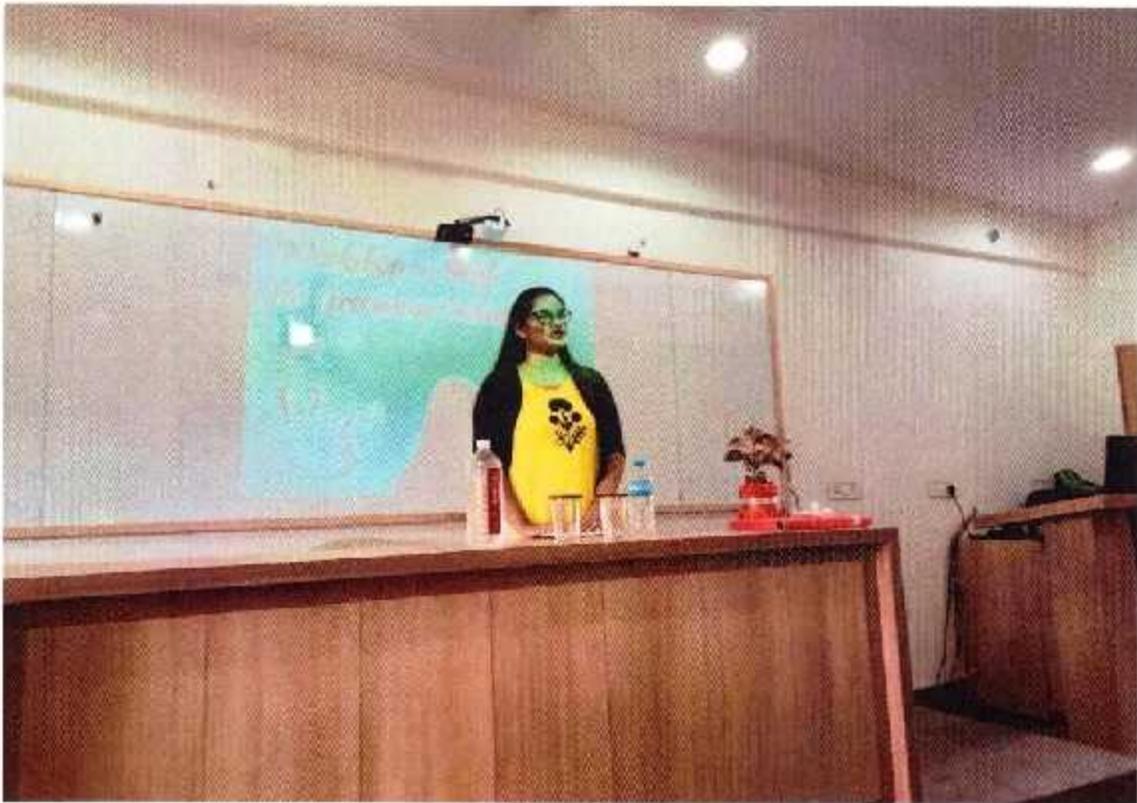
On September 25, 2018 the Entrepreneurship development cell of Hislop College organised a workshop on Skills for Grooming Industry with the motive of acquainting students with a very rewarding entrepreneurial opportunity. The invited resource person for the programme was Ms. Aarti Eliezer, one of the proprietors of Change, the chain of unisex salons in Nagpur. Ms. Elizer addressed the students on the scopes and prospects of this emerging and extremely gratifying industry of grooming. She began her deliberation highlighting the imminence of grooming for both men and women and how primp and polish have almost become qualifications in the job market. In this scenario, the grooming industry has also grown leaps and bounds and seems to have jumped the farthest distance in the shortest span of time. As per the Global Wellness Institute, this industry is a market worth 3.7 trillion dollars, and the rising disposable incomes and an enviably young demography makes India the perfect investment space for global cosmetic and grooming product giants like L'Oreal, Schwarzkopf etc.

Further in her talk she highlighted the three levels at which students may engage with this industry. The managerial and customer care being the non technical areas, do not require specific training. The third area of engagement in the industry is the operations, which require precise training with regards to hair, skin, nails and make-up. She informed the students how explicit training can be acquired from places like Mumbai or Delhi, and now even from Nagpur. The duration of these trainings may be from one week to 1 year depending on the type of specialization. The students were amazed to discover that post training, even a small outlet can earn anything between 1.5 to 2 lakh rupees every month even in the early stages of the venture. Ms. Elizer also apprised the students on the scope of free lancing as a hair or

make-up artist. She also showed a short video filmed at “Change” that perfectly summed up the professional set-up of this industry.

Ms. Elizer delightfully addressed queries from the students. Thus, the motivation with which the cell organized the workshop was accomplished. The programme was conducted by Ms. Prajeshha Naidu and Mr. Zidane Kachhi proposed the vote of thanks.

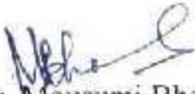
Participants: Students – 77, Teachers – 05



Hislop college conducts workshop on grooming skills



MEDIA COVERAGE


Dr. Mousumi Bhowal
Convener
ED Cell, Hislop College, Nagpur.




Dr. (Ms.) D. R. Christian
Principal
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